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PRODUCT NEWS

Contact Information

Diane Herzog
Leitz Tooling Systems
4301 East Paris Ave SE
Grand Rapids, MI 49512
p. 616-698-7010 ext. 3031
dherzog@leitztooling.com
www.leitztooling.com

Leitz introduces new app

GRAND RAPIDS, MI — At the Holz-Handwerk and the fensterbau/frontale fair in Nuremberg, Germany Leitz introduced the first version of a new application for accessing product and technical information. Other exhibition highlights will include an even more user-friendly Leitz Lexicon, Edition 6, featuring a printed directory and improved software.

The new Leitz App offers the complete Leitz product range via Smartphone and tablet computers. It allows users to access the Leitz-Lexicon, Edition 6, from their mobile devices quickly and easily. The application is available in German and English and can currently be downloaded on Android Smartphones [<http://www.appbrain.com/app/leitz/de.leitz.android>] and iPads [<http://itunes.apple.com/au/app/leitz/id507980685?mt=8>]. The app will also be available for the iPhone and Android Tablet in the near future.

In addition to accessing the Lexicon, the new Leitz App provides a number of other functions. Orders for Leitz tools can be completed and submitted for expedited delivery. Under the "Worldwide" menu, users will find a route planner that shows the fastest way to the nearest Leitz facility and provides all contact details. Another option allows for quick and easy access to the Leitz YouTube channel. The App also offers a virtual sliding rule, which allows users to calculate cutting speed, feed speed, cutting distance and other important machine data for their tools on their Smartphone or tablet.



iii. 1: Leitz App. One of many functions allows users to calculate important tool machining data.



iii. 2: Directory and DVD for the Leitz-Lexikon, Edition 6